815 Slaters Lane Natl Med. Res. Planning&PlacementNational Republican Congr Comm/ Issue

Submission Number 239 Issue 1





Alexandra VA 22314

WNCN-TV 1205 Front St. Raleigh, NC 27609

PHONE (919) 836-1717 FAX (919) 836-1747

Client:		National Republican Congr Comm/ Issue		Submission Cost:	••	5740	0	Campalgn Ref:	E:120816009	116009
Buyer:				Client/Product/Estimate:		155 /426 /3013	(0	Sales Rep:	HRP V	vashington, DC
Schedu	Schedule Dates:	09/24/12 to 10/07/12		Weeks:		2	0	Order Ref	06281	06281579
Est/P0	Est./PO Number:	06281579		Contract type:		Political	m	Business Type:	POLITICAL	ICAL
Associa	Associated Copies:	No						Business Category:	١.	Transactional
Demographic:	raphic:	(L) Household		Booking Group: Order:	WNCN		T	Key Market:	Raleigh	Raleigh-Durham, NC
Ref	Sales Product Details	t Details	Rev Type		Rate	Spot Type		09/24	10/01	Total
1	M-F 1237a ET	M-F 1237a ET / 1137p CT Late Night	04		65		Nbr of Spots	1		43
	T					Comme				
N	M-F 5p Judge Judy	Judy	03		210	30	Nbr of Spots	1		
	<u>.</u> τι					Comme		_		
ω	M-F 7p News		04		250	30	Nbr of Spots	1		
	F					Comme				
4	M-F 1237a ET	M-F 1237a ET / 1137p CT Late Night	03		100	30	Nbr of Spots	_	1	_
	×					Comme		_		
Ċ1	M-F 530p Judge Judy	ge Judy	03		250	30	Nbr of Spots		-1	
	Δ					Сатте				
o	M-F 7p News		03		310	30	Nbr of Spots		_	-1 -
	×					Comme				
7	Sat 1130p ET Live	Sat 1130p ET / 1030p CT Saturday Night Live	2		900	30	Nbr of Spots	2		2
	S					Comme				
6	Sat 7p News		9		175	30	Nbr of Spots	.4		
	o					Comme				

Weekly Totals: Total Spots(Ord Spots)

20

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Buyer: Schedule Dates: 09/ Sest./PO Number: 065 Associated Coples: No	 09/24/12 to 10/07/12 06281579 No		Client/Product Weeks: Contract type:	Client/Product/Estimate: Weeks: Contract type:		155 /426 /3013 2 Political		Sales Rep: Order Ref: Business Type: Business Category:		HRP Washington, DC 06281579 POLITICAL Transactional
Ref Sales Product Details	etails	Rev Type			Rate	Spot Type		09/24	10/01	Total
9 Sat 7a Today Show	WIC	ପ୍ତ			250		Nhr of Spots	-		-
S						G				
10 Sun 6p News		02			350	30	Nbr of Spots			
S						Comme				
11 M-F 1237a ET / 1	M-F 1237a ET / 1137p CT Late Night	03			100	30	Nbr of Spots		-1	
T			_			Comme				
12 M-F 5p Judge Judy	dy	03			250	30	Nbr of Spots		-	
Т						Comme				
13 M-F 7p News		03			310	30	Nbr of Spots		-1	e.).
Т						Comme		_		
14 M-F 1237a ET / 1	M-F 1237a ET / 1137p CT Late Night	03			100	30	Nbr of Spots			
.T						Comme				
15 M-F 5p Judge Judy	dy	03			250	30	Nbr of Spots		- 3-	1
.T						Comme				
16 M-F 7p News		G G			310	30	Nbr of Spots			
						Comme				
17 M-F 1237a ET / 1	M-F 1237a ET / 1137p CT Late Night	03			100	30	Nbr of Spots		-	1
W						Comme				
18 M-F 530p Judge Judy	Judy	03			250	30	Nbr of Spots			٦
W						Comme				
19 M-F 7p News		03			310	30	Nor of Spois		_	
			_	_						

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PHONE (919) 836-1717 FAX (919) 836-1747

•					Ref	Client: Buyer: Schedul Est./PO Associa
]			W	Sales Product Details	Client: Buyer: Schedule Dates: Est./PO Number: Associated Copies:
Totals					Details	National Republican Congr Comm/ Issue 09/24/12 to 10/07/12 06281579 No
					Rev Type	
09/24	Month 9 Weeks: 5					Submission Cost: Client/Product/Estimate: Weeks: Contract type:
	S: 5	Gran	Week			n Cost: uct/Estin
		Grand Totals	Weekly Totals: Total Spots(Ord Spots)		Rate	nate:
			oots(Ord Spots)	Comme	Spot Type	5740 155 /426 /3013 2 Political
	Month					Car Sal Orr Bu
10/01	Month 10 Weeks: 4		8		09/24	Campaign Ref: E:120816009 Sales Rep: HRP Washing Order Ref: 06281579 Business Type: POLITICAL Business Category: Transactional
			12		10/01	E:120816009 HRP Washing 06281579 POLITICAL Pry: Transactional
			20		Total	E:120816009 HRP Washington, DC 06281579 POLITICAL Transactional

Grand Totals:

Spots Cost

20 5740

3100

Spots:
Gross Total:
Commission:
Net Total:

4,879.00

5,740.00 861.00

2640

CREDIT . REP HEADLINE# 6281579 ORDER W \$\$\$ APPROVED ORIGINAL REV#0 \$\$\$

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY CRED
ORDER WORKSHEET HARR

AGENCY CREDIT RISK !!!

AGENCY CREDIT RISK !!!

HARRIS REPORT FROM STATION AUG16/12 10.5

*** WNCN-TV ***

AGY ADV CITY FLIGHT DATES PRDCT ORDER # # TAX # N E N NRCC 日日 SEP28/12 AGY. ADV. STATE TAX NAME NAME NAT'L MEDIA OCT4/12 ALEXANDRIA, 815 SLATERS ISS/NRCC-IE **国ST#3013** CONTRACT WK-1 COMMENTS: # ∇A LANE RESEARCH 6281579 22314 CO-OP PLANNING PLAC (LINE, BILLING NEEDED ORDER, INVOICE) CLASS: NATL. BUYER NAME SALES PRSN WA-REP.# BEN ANGLE OFF.# MICK NESCE LOCAL DATE REGIONAL SALESMAN # AUG16/12 (H) 10.56

REP: NEW ORDER
TTL 5740 @ 20X
PLS CFM
THANKS, MIKE FOR MICK

CON CM **** THIS IS A CASH IN ADVANCE SCHEDULE ****

NOTICE: CHANGES OF NRCC IE SIHT ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

CONTRACT

TOTAL

\$5,740.00

0

TOTAL SPOTS

*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

AGENCY CREDIT RISK !!!

HARRIS REPORT FROM REP

AUG15/12 17.5 *** WNCN-TV ***

:LINE#:REP CON CM REP: CITY TAX ORDER FLIGHT DATES PRDCT AGY ADV # # : LINE#: CON COM1: PROGRAM : CON COM1: CON COM1: PROGRAM : PROGRAM : # ω Ŋ Н MHN ***** THIS IS A CASH IN ADVANCE SCHEDULE **** TTL NRCC NRCC THANKS, MIKE FOR MICK PLS CFM AGENCY PRODUCT CODE AGENCY ADVERTISER CODE : CD: 5740 @ 20X ORDER H H SEP28/12 700P-730P 500P-530P 1235A-135A NBC-17 NEWS-7 NBC-17 NEWS-7 44 JUDGE JUDY AUDE ADDA TIME PERIOD AGY -ADV. FALLON-NBC< FALLON-NBC< STATE TAX NAME NAME OCT4/12 WK-1 NAT'L MEDIA RESEARCH PLANNING PLAC ISS/NRCC-IE 815 ALEXANDRIA, **EST#3013** CONTRACT # 426 SLATERS LGTH : = 155 ы О ω 0 30 COMMENTS: # SEC $\forall \mathbb{A}$ LANE 6281579 22314 40-0D AGENCY EST# \$250.00 \$210.00 \$65.00 (LINE, BILLING NEEDED RATE ORDER, H 3013 9/28 9/28 9/28 START DATE INVOICE) CLASS: NATL. SALES PRSN WA-BUYER NAME REP - # 0 0 9/28 9/28 9/28 END ... :SPTS: /WK: μ μ μ BEN ANGLE OFF.# WEEK LOCAL MICK NESCH FRI FR.H FRI DATE REGIONAL SALESMAN DAYS AUG15/12 (H) :SPTS: : TOTL: 17.5 H μ μ

dila Man

REP: TEL# 703-516-9399

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM REP

M REP AUG15/12 17.5

PROGRAM : JUDGE JUDY	12 500P~530P	PROGRAM : J FALLON-NBC<	11 1235A-135A	PROGRAM: NBC-17 NEWS-6	10 600P-630P	PROGRAM: SATURDAY TODAY	9 700A-900A	PROGRAM: NBC-17 NEWS-7	8 700P-730P	PROGRAM: SAT NITE LIVE	7 1130P-100A	PROGRAM: NBC-17 NEWS-7	6 700P-730P	PROGRAM: JUDGE JUDY B	5 530P-600P	PROGRAM : J FALLON-NBC<	4 1235A-135A	:LINE#:REP :CD: TIME PERIOD : LG	
	30		30		30		30		30		30		30		30		30	LGTH : SEC :	
	\$250.00		\$100.00		\$350.00		\$250.00		\$175.00		\$900.00		\$310.00		\$250.00		\$100.00	RATE	
	10/4		10/4		9/30		9/29		9/29		9/29		10/1		10/1		10/1	: START	
	10/4		10/4		9/30		9/29		9/29		9/29		10/1		10/1		10/1	: END : DATE	
	н		Н		ч		ц		ב		Ν		Ъ		٢		1	: SPTS: WEEK	
	THU		THU		SUN		SAT		SAT		SAT		MON		MOM		MOM	TT:	
	ч		۲		Ч		ч		Ч		N		Ъ		L		Ъ	: TOTL:	

REP: TEL# 703-516-9399

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET HARRIS REPORT FROM REP

AUG15/12 17.5

SEP/12															"LHNE
2 \$3,100.00	PROGRAM :	19	PROGRAM :	18	PROGRAM :	17	PROGRAM :	16	PROGRAM :	Ω	PROGRAM :	14	PROGRAM :	W	:LINE#:REP :CD:
	: NBC-17	7001-7301	: JUDGE	5305-6005	44	1235A-135A	: NBC-17	700P-730P	: JUDGE	5002-5302	C ₁ C ₄	1235A	: NBC-17	700P-730P	THME
OCT/12 \$2,	-17 NEWS-7	730P	B AGDE BE	400g	FALLON-NBC<	-135A	-17 NEWS-7	730P	AGDE EE	530Þ	FALLON-NBC<	235A-135A	-17 NEWS-7	730Þ	E PERIOD :
\$2,640.00		30		30		30		30		30		3 0		30	LGTH
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		\$310.00		\$250.00		\$100.00		\$310.00		\$250.00		\$100.00		\$310.00	RATE
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		10/3		10/3		10/3		10/2		10/2		10/2		10/4	START
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CONTRACT TOTAL															HUVI
TOTAL		₩ĦD		₩ H U		₩ĦD		TUE		TUE		HOH		THU	
															DAYS
\$5,740.00 20		٢		۲		۲		۲		P		۲		ц	:TOTL:

MARKET TOTALS \$114,800 ACCURATE SHARES WNCN 5% WRAL 40% WIVD 39% WRAZ 11% WRDC 2% WLFL 3% CABL 0%

SVC- NSI BOOKS- NOV/11 DEMOS- RA35+*

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and	Location:			E	Pate:
I, Jon Ferrell do hereby reque	st station time con	cerning the follo	owing issue:		
National Repub	lican Congressiona	al Committee-IE			
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule
Total Charg	es:				
Fhis broadcast ti	me will be used by	:NRCC-IE			
Does the pr message re	ogramming (lating to any	in whole or political m	in part) o atter of n	ommunicate ational impo	e "a ortance?"
	□ Yes			□No	

importance," list the name of	nunicates a message relating to any po- the legally qualified candidate(s) the p date(s) of the election(s) (if applicable	programming refers to, the
For programming that "commu importance," attach Agreed Up	unicates a message relating to any policon Schedule (Page 3)	tical matter of national
l represent that the payment fo	or the above described broadcast time	has been furnished by:
National Republican Congressi Keith Davis- Treasurer	onal Committee-IE	
and you are authorized to anno furnishing the payment, if othe	unce the time as paid for by such pers r than an individual person, is:	on or entity. The entity
a corporation; a com	mittee; an association; or o	ther unincorporated group.
	ses of the chief executive officers, directly the low (may be attached separately):	ectors, and/or authorized
	DISCRIMINATE OR PERMIT DISC THE PLACMENT OF ADVERTISIN	
reasonable attorney's fees, that madvertisement(s). For the above-	mless the station for any damages or lay ensue from the broadcast of the abostated broadcast(s), I also agree to pe delivered to the station at leastbroadcasts.	ove-requested prepare a script,
TO BE SI	GNED BY ISSUE ADVERT	
Date		3-U(3-48++ Conlact Phone Number
TO BE SIGN	IED BY STATION REPRE	SENTATIVE
☐ Accepted	Accepted in Part	Rejected
Signature	Printed Name	Title